

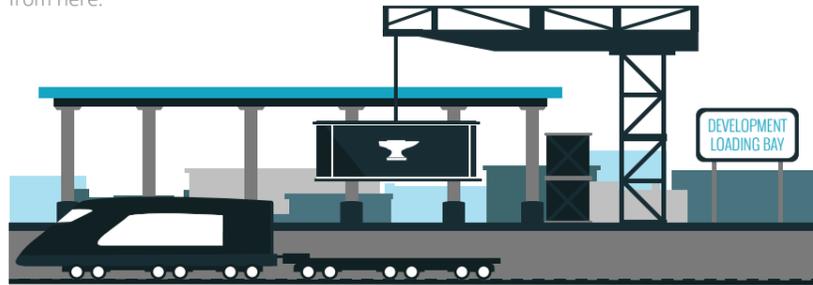
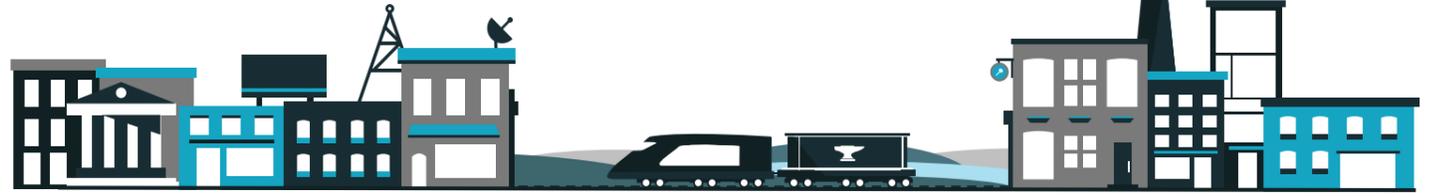
HOW WE BUILD WEBSITES

by



1. POST-WORKSHOP

After working closely with you at our Strategy and Design workshops, we will package up and share your designs and requirements with our handpicked team of dedicated technical experts based at our Winchester HQ. You can rest assured that they will take care of the web building planning and all the hard work from here.



2. UNPACK CONTENT

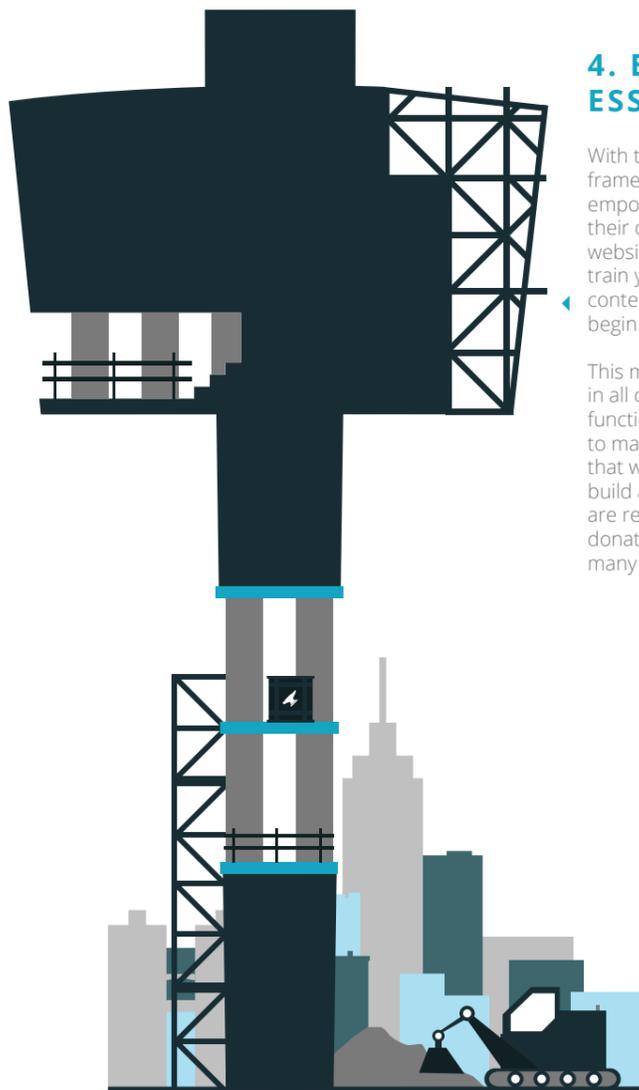
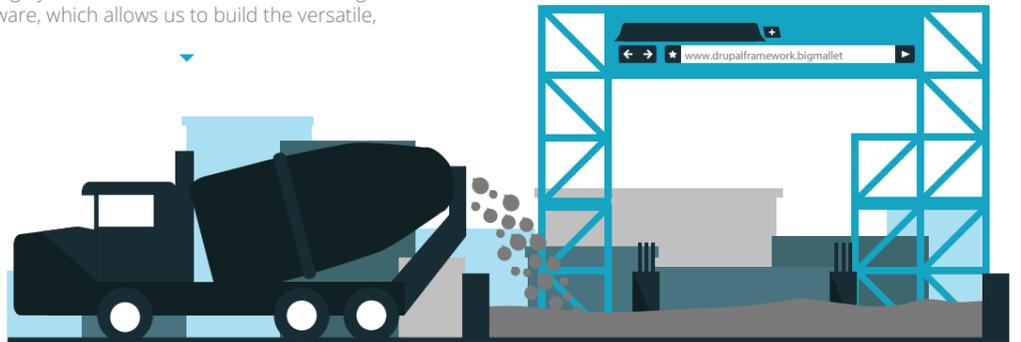
At HQ, our team of committed and experienced developers will then unpack all the work we have achieved together, organise and refine the outputs. We'll also factor in additional creative content such as icons, pages, illustrations and infographics that are web and mobile ready,

unique to your brand, and inspiring for your audience. All of this is compiled into the Design Output Report for approval and sign off. Then the web wizardry can finally begin...

3. BUILD DRUPAL FRAMEWORK

As Drupal specialists, we use the outputs from our workshops to build the framework for the website with a customised Drupal 7 back-end platform. Drupal is a highly-flexible and intuitive content management software, which allows us to build the versatile,

structured content that dynamic web experiences need. It makes adding and modifying content super easy from beginning to end.



4. BUILD WEBSITE ESSENTIALS

With the nuts and bolts of the framework firmly in place, we empower our clients to add their own content to their website. While we guide and train your team up to be content masters, we're ready to begin styling.

This means that we code in all of the page layouts, functionality, and appearance to match the original design that was initially agreed. We will build any essential features that are required such as the nifty donation mechanisms used by many of our clients.



5. HA247 INTEGRATION AND SERVER DEPLOYMENT

Once the site has taken shape, we set it up on a high availability server, where it will be hosted and accessed by the online world later on. HA247 are our trusted partner hosting company, and they provide fast, secure and reliable servers that are adapted to our client's needs.

We maintain a close relationship with our hosting provider to maintain consistency and ensure high-level system support at all times, reducing downtime to a minimum should anything go wrong with a server.



6. QUALITY TESTING

With the website built, styled and set up on an appropriate server that meets your organisation's requirements, we carry out thorough quality testing to ensure that everything is running without a hitch.

This means rigorously checking compatibility with different browsers and devices, ensuring performance needs are met, and of course, making sure you are happy with the website. We also check that the website is secure, can handle an impromptu

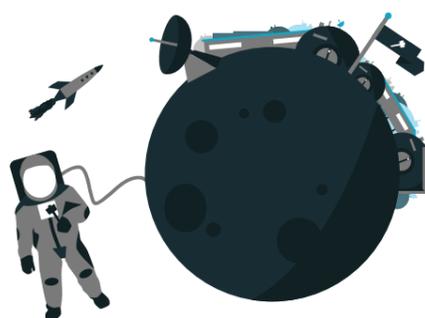
influx of web traffic and that it is accessible to users with disabilities. All of these tests are devised to check everything in great detail so that the client can launch their website without panicking.



7. READY TO LAUNCH

Once we have completed all the testing and the added the finishing touches, we are ready to put your shiny new website live ready to make its mark on the world. We will always fix a goal launch date with you, and ahead of launching,

call a meeting with you to formally agree that we are ready to go live. Once we have your approval, we'll launch the website onto the internet and ensure it can be found easily. Result!



8. ONGOING SUPPORT

We're delighted to tell you that the journey doesn't end with us after your website has been launched. We are always available to provide round-the-clock support.

From adding new features and fixing bugs to simply helping you get to grips with your website and ensuring it's future-proofed, we're here to assist you in ensuring your website continues to be fit-for-purpose.

GET IN TOUCH

Our dedicated team of Malleeters are ready to assist with designing, building and hosting your website. Feel free to contact us and discover more about how we can help your organisation.

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